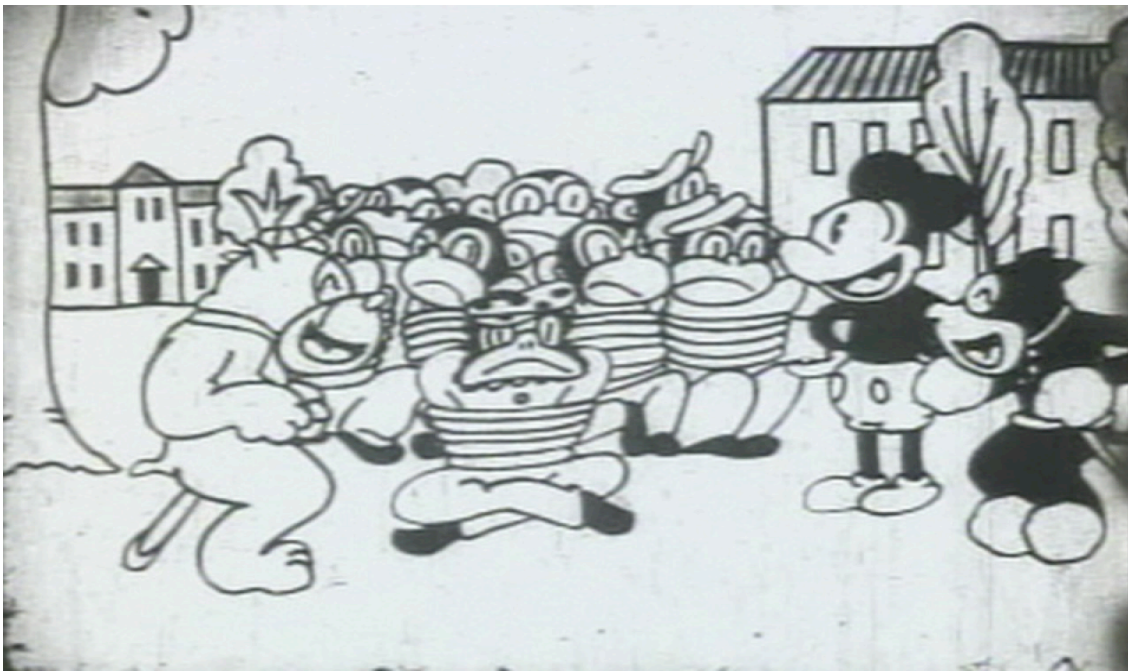


Manga Empire: Cartoon Animals, War, and Multi-Media Franchises

Professor Thomas Lamarre
December 15, 2015
12:00 noon
403 Kent Hall



The 1930s saw the emergence of new possibilities for expanding serialization across media. Cartoon animals played a key role in establishing multimedia series. The serialization of “Norakuro” across the pages of *Shōnen kurabu* and into manga films, recordings, and radio is a prime example. Cartoon animals also brought to the fore contradictory visions of society and community: racial legacies of differentiating peoples on the basis of species, and utopian claims for integrating peoples on the same basis. What is it about the expanded multimedia manga field that allowed it to assemble these contradictory stances?

Professor Thomas Lamarre teaches in East Asian Studies and Communications Studies at McGill University. His books include *Uncovering Heian Japan: An Archaeology of Sensation and Inscription* (2000), *Shadows on the Screen: Tanizaki Jun'ichirō on Cinema and Oriental Aesthetics* (2005), and *The Anime Machine: A Media Theory of Animation* (2009).

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